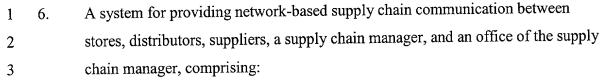
CLAIMS

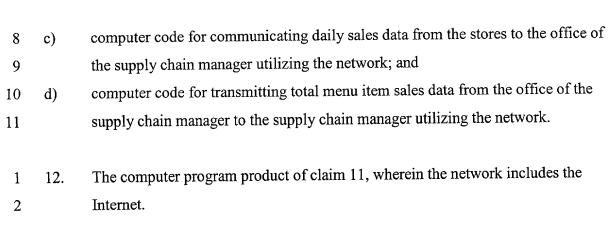
What is claimed is:

1	1.	A method for providing network-based supply chain communication between
2		stores, distributors, suppliers, a supply chain manager, and an office of the supply
3		chain manager, comprising:
4	a)	transmitting invoice level sales data from the supplier to the supply chain manager
5		utilizing a network;
6	b)	sending gross purchase data from the distributors to the supply chain manager
7		utilizing the network;
8	c)	communicating daily sales data from the stores to the office of the supply chain
9		manager utilizing the network; and
10	d)	transmitting total menu item sales data from the office of the supply chain
11		manager to the supply chain manager utilizing the network.
1	2.	The method of claim 1, wherein the network includes the Internet.
1	3.	The method of claim 1, wherein the stores, the distributors, the suppliers, the
2		supply chain manager, and the office of the supply chain manager communicate
3		utilizing a network-based interface.
1	4.	The method of claim 1, wherein the gross purchase data includes monthly gross
2		purchase data.

- The method of claim 1, wherein the supply chain manager manages the 5. 1
- 2 distributors.



- 4 a) logic for transmitting invoice level sales data from the supplier to the supply chain manager utilizing a network;
- b) logic for sending gross purchase data from the distributors to the supply chain
 manager utilizing the network;
- 8 c) logic for communicating daily sales data from the stores to the office of the supply chain manager utilizing the network; and
- logic for transmitting total menu item sales data from the office of the supply chain manager to the supply chain manager utilizing the network.
- 1 7. The system of claim 6, wherein the network includes the Internet.
- The system of claim 6, wherein the stores, the distributors, the suppliers, the supply chain manager, and the office of the supply chain manager communicate utilizing a network-based interface.
- 1 9. The system of claim 6, wherein the gross purchase data includes monthly gross purchase data.
- 1 10. The system of claim 6, wherein the supply chain manager manages the distributors.
- 1 11. A computer program product for providing network-based supply chain communication between stores, distributors, suppliers, a supply chain manager,
- and an office of the supply chain manager, comprising:
- a) computer code for transmitting invoice level sales data from the supplier to the supply chain manager utilizing a network;
- b) computer code for sending gross purchase data from the distributors to the supply
 chain manager utilizing the network;



- 1 13. The computer program product of claim 11, wherein the stores, the distributors, 2 the suppliers, the supply chain manager, and the office of the supply chain 3 manager communicate utilizing a network-based interface.
- 1 14. The computer program product of claim 11, wherein the gross purchase data includes monthly gross purchase data.
- 1 15. The computer program product of claim 11, wherein the supply chain manager manages the distributors.